lunar energy

An introduction for homeowners

MEET LUNAR VPP

Your battery earns its keep.

A Virtual Power Plant (VPP) is a network of home batteries that pitches in when the grid needs help. You get paid up-front and every year after, while your battery keeps a reserve for your home. No effort required.

BENEFITS

Set up is a breeze.

Once your system is installed, enroll in an available VPP program directly in the Lunar App.

Get paid upfront, and as you go.

Programs vary by location, and often include an upfront incentive, as well as ongoing payments for participation.

Still protected when the grid goes down.

Your battery always keeps a reserved backup charge that the VPP never touches.

$464

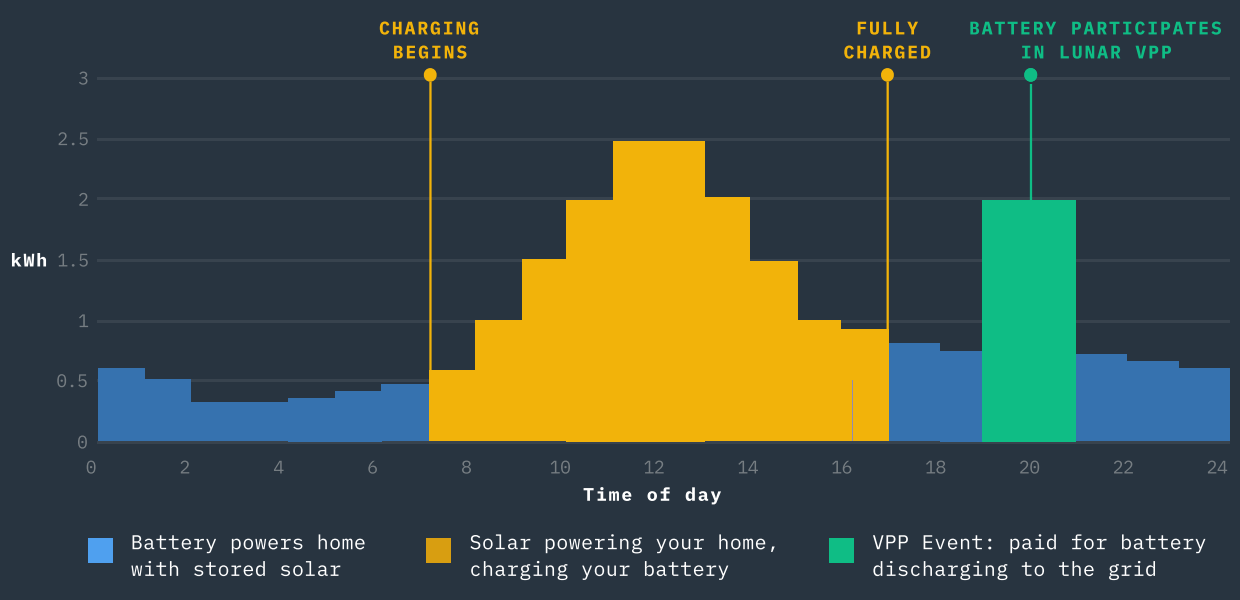
IN 2025 · PER CUSTOMER · ON AVERAGE

Earned by Lunar VPP customers on top of their solar savings.

How it works

Earn for sharing what you store

Solar fills the battery by the afternoon. During peak hours, the VPP pays you to draw a portion from what you've stored. Available VPP programs live right in the Lunar App. When events run, Lunar operates everything.



YOUR NEXT STEP

Design the Lunar System that fits your home.

[Installer contact goes here]

lunarenergy.com/lunar-system/vpp