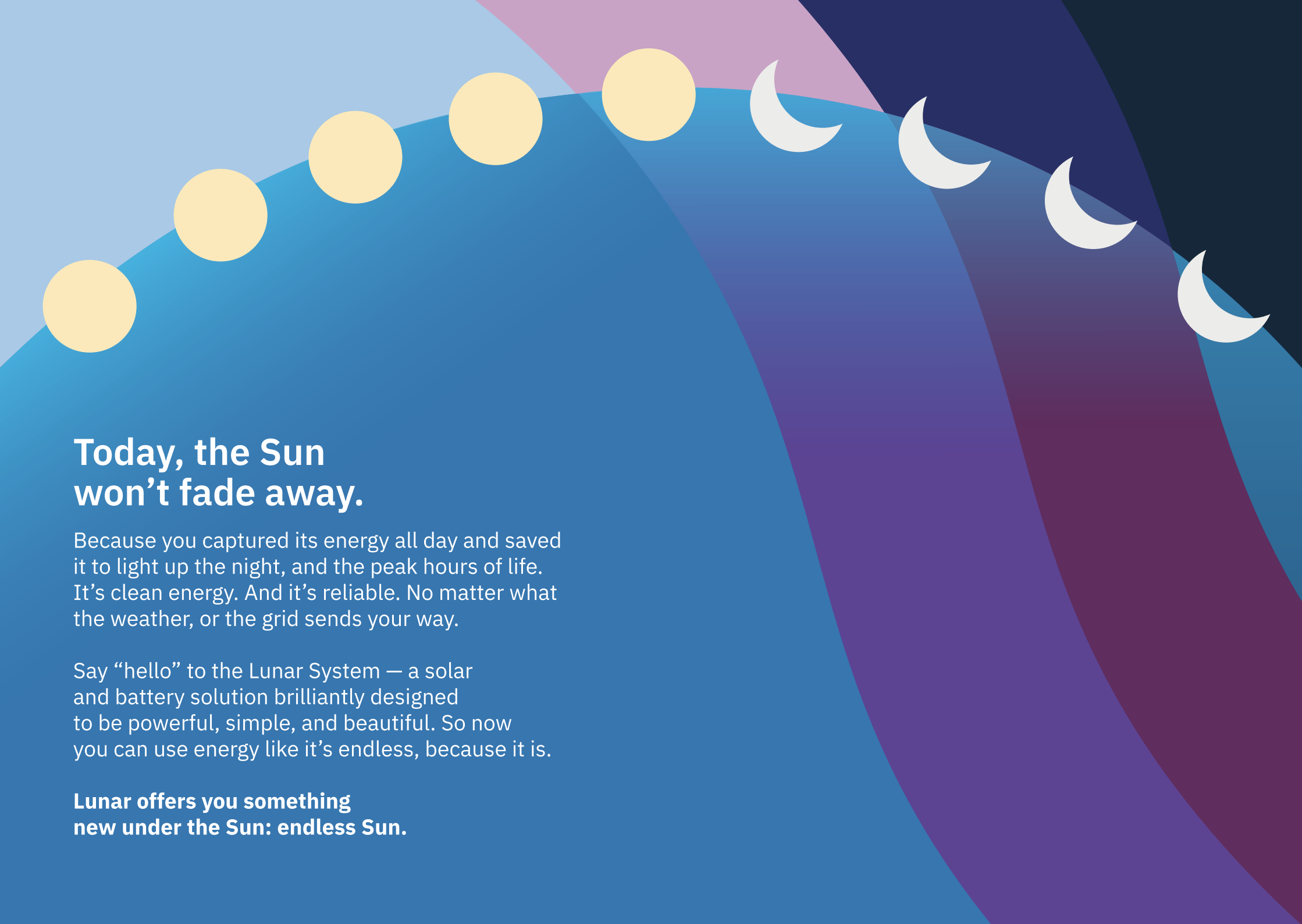
lunar energy

Same address. Better home.





Today, the Sun won’t fade away.

Because you captured its energy all day and saved it to light up the night, and the peak hours of life. It’s clean energy. And it’s reliable. No matter what the weather, or the grid sends your way.

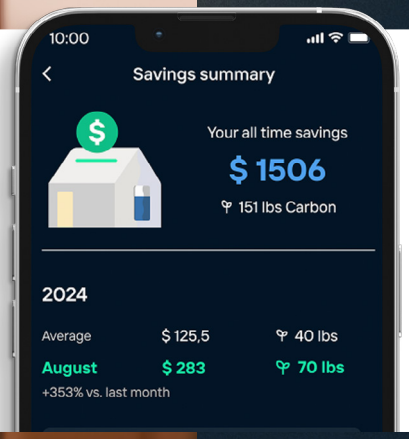
Say “hello” to the Lunar System — a solar and battery solution brilliantly designed to be powerful, simple, and beautiful. So now you can use energy like it’s endless, because it is.

Lunar offers you something new under the Sun: endless Sun.

Brilliantly designed.

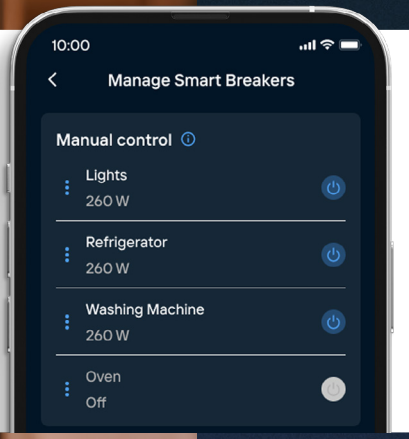
Any solar and battery system can get you savings and avoid power outages — **Lunar gets you more**.





More savings.

An energy nerd in your pocket. Lunar AI makes a custom plan every day for every home to maximize savings.



More backup.

Lunar developed unprecedented controls to manage that energy with Eaton's AbleEdge smart breakers.



More earnings.

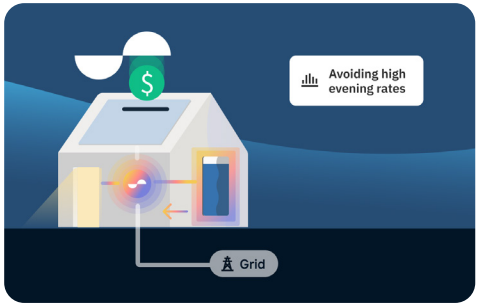
In 2025 Lunar System owners earned an additional $450 by supporting the grid during peak demand.

Energy that thinks for itself.

Meet Lunar AI

Any battery system can store energy. **Only Lunar AI learns, adapts, and acts for you** — every single day — to help you save more, earn more, and make the most of your home's energy.

How it works:



01

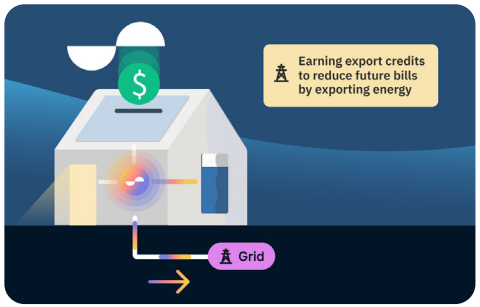
The most expensive electricity is the kind you buy

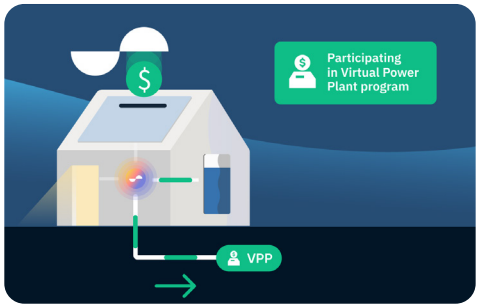
Lunar AI fills your battery before evening rates climb — so your home runs on solar long after the sun goes down. Every bit of solar goes straight to the battery. So by 4 PM, you're ready either way.

02

Export credits don't wait. Lunar AI doesn't miss them.

A few hours each summer, the grid pays a premium for your stored power. Lunar AI spots the window, plans around it, and makes sure your battery is ready when the money's good.





03

Every day a different plan. Always the right one.

Lunar AI weights your export credits against VPP opportunities and picks the path that gets you the most. The math changes daily. Lunar AI changes with it.

Lunar AI works. The app keeps score.

While Lunar AI works behind the scenes, the Lunar App keeps you in the picture. Real-time flows, savings, predictions — **your whole energy story, at a glance.**



In 2025, Lunar AI saved customers an additional $338 compared to standard battery mode.

Your battery earns its keep.

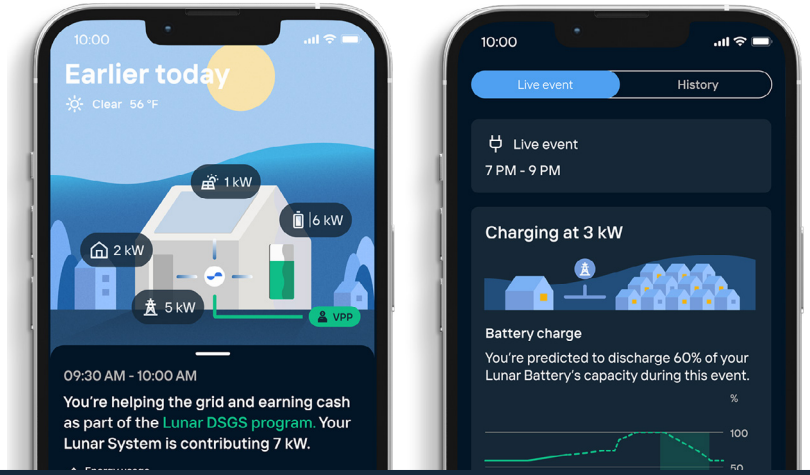
Meet Lunar VPP

Most appliances cost you money. This one makes it. When the grid needs extra power, **Virtual Power Plants pay you to share what you've stored**. Good for your wallet. Good for your neighbors. Good for the grid.



How it works:

Available VPP programs live right in the Lunar App. Choose what works for you. When events run, Lunar operates everything.



How does participating in a VPP the Lunar System's day-to-day operation?

This will depend on the specific VPP program, but the battery will continue to charge from solar and then discharge that energy later. VPPs will mainly affect when that discharge happens. Some VPP programs have frequent "events," while others may only have one event per month.

In 2025, our customers earned an average of $462 by participating in Lunar's VPP.



A perfect fit.

The Lunar System's modular design delivers the right fit for your home. It's made up of 5 kWh battery blocks, so you can choose the best size: 15 kWh, 20 kWh, 25 kWh, or 30 kWh.

Whichever size you choose, the Lunar Battery remains a single, compact unit that keeps things neat, manageable, and minimalist. **It's more power, for less wall.**

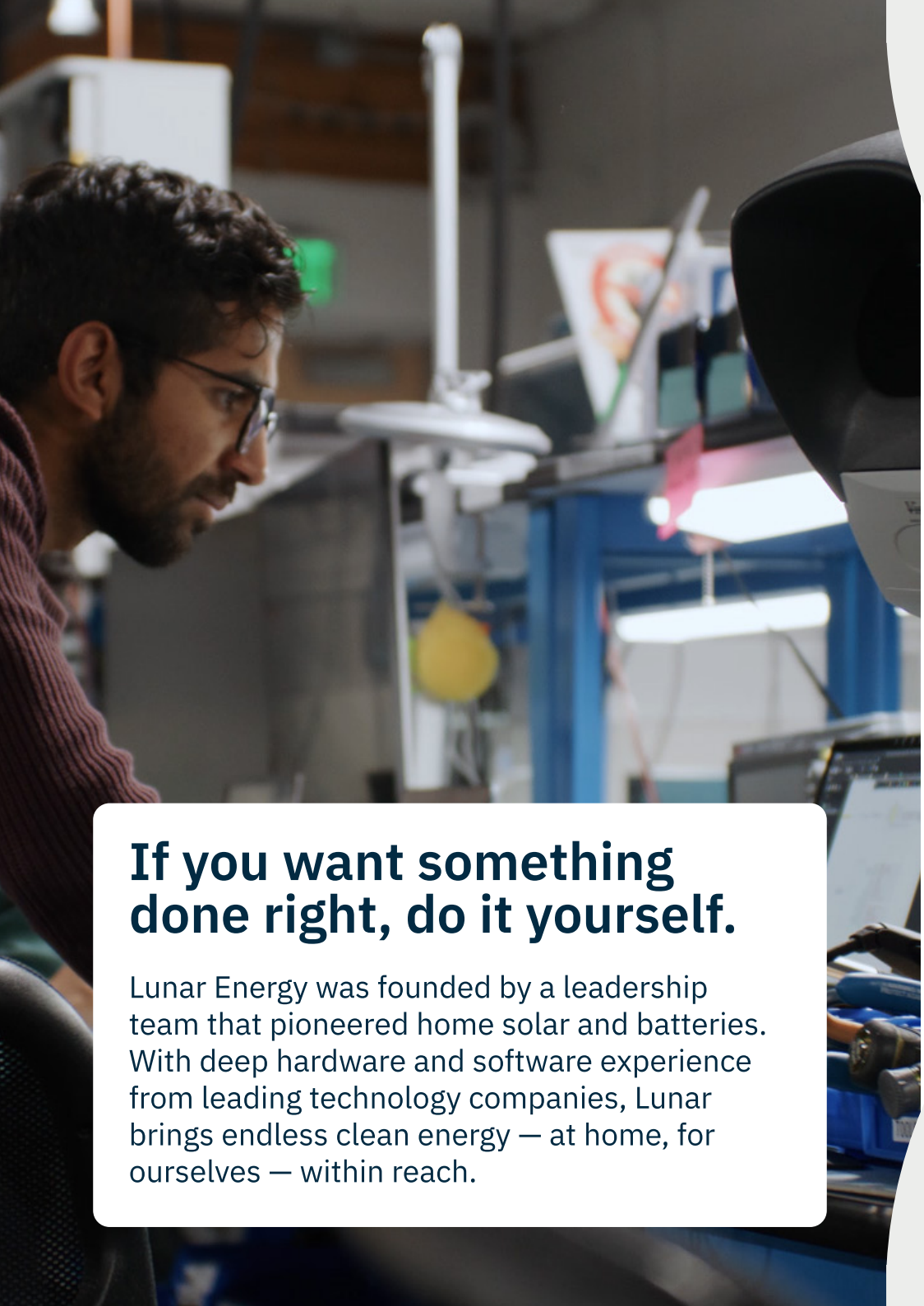
Loads of control.

During a power outage, every bit of energy counts. **Lunar developed unprecedented and simple controls to manage that energy with Eaton's AbleEdge smart breakers.**

With Eaton's AbleEdge smart breakers in the Lunar System, **automatically drop non-essential appliances** during an outage, saving energy for what matters most.



EATON



If you want something done right, do it yourself.

Lunar Energy was founded by a leadership team that pioneered home solar and batteries. With deep hardware and software experience from leading technology companies, Lunar brings endless clean energy — at home, for ourselves — within reach.

Loved to the moon and back.

"It's not a clunky white box. It's not a noisy generator. It's just smart power that works."

– Kris

"My wife and mom didn't even notice these power outages. I only knew because I got a notification through the Lunar App. Life goes on without disruption. One less thing to worry about. That's what the Lunar System delivers."

– Percy

"It just works. If you never want to think about energy again, Lunar saves you money automatically. If you're an energy nerd like me, you'll love digging into the details."

– Mark

"I was the first person on my block to get a solar and battery system, and now my neighbors on either side and across the street also have Lunar Systems. We're the cleanest block in San Jose!"

– Anu

CNET — *"Lunar's big battery can electrify your home and make the grid greener."*

design\milk — *"Lunar's attention to design extends even into its non-visible internals."*

The Verge — *"Designed to make solar easier to use."*

FAST COMPANY — *"Sleek new battery for solar power."*



www.lunarenergy.com